



All sponsorship opportunities are first come, first serve.

March 23-24, 2024 Christiansburg Recreation Center

The NRV Home Expo is an annual event showcasing industry products and services to both fellow industry professionals and the general public. Bringing in 1,500 attendees each year, plus over 60 participating businesses, this event is a great way to get your business's name in front of a wide audience.

Entrance Sponsor- \$775

One Available

- Your business will be able to have a presence right as people enter the Home Expo. You can provide a business logoed tablecloth on the front table as well as a banner or popup banner/screen for behind the table volunteers in the lobby area.
- Opportunity to place company cards/pamphlets in the Vendor Lounge
- Recognition in press releases
- Logo in Event Program and event signage
- Website (logo and link) and Social Media recognition
- 20 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Vendor Happy Hour Sponsor- \$675

One Available

- Recognition on all vendor mixer event materials; logo on mixer drink tickets
- Opportunity to speak and welcome attendees at the mixer.
- Opportunity to hand out drink tickets to event attendees.
- Logo in Event Program and event signage
- Website (logo and link) and Social Media recognition
- 20 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Program Sponsor- \$575

One Available

- ¼ page ad for your company in Home Expo Program.
- Logo in Event Program and event signage
- Website (logo and link) and Social Media recognition
- 15 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Ticket Sponsor- \$575

One Available

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram.
- Logo/Ad inclusion on online tickets for the event
- Banner ad on ticket purchasing page on website
- 20 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Goody Bag Sponsor- \$575

One Available

- Your provided bags will be the official goody bag of the Home Expo. (sponsor to provide up to 1,000 bags no later than March 1, 2024)
- Includes a business flyer (provided by you) into the goody bag at no additional cost.
- Logo in Event Program and event signage
- Website (logo and link) and Social Media recognition
- 15 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Lego Contest Sponsor- \$675

One Available

- Logo Inclusion on the Lego Contest sign at the event for both the Kids Contest and Adult Contest
- Inclusion on Lego Contest Press Releases as sponsor
- Opportunity to provide a representative to serve as a judge of the event
- Opportunity to announce the Lego Contest Winner on the show floor.
- Logo in Event Program and event signage
- Website (logo and link) and enhanced Social Media recognition
- 15 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Careers in Construction Corner Sponsor- \$575

One Available

The Careers in Construction Corner at the NRV Home Expo will highlight trades education in our area and work to raise awareness of careers in the construction industry.

- Logo Inclusion on the Careers in Construction Corner sign at the event
- Logo in Event Program and event signage
- Website (logo and link) and enhanced Social Media recognition
- 15 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Silent Auction Sponsor- \$575

One Available

- Logo inclusion on Silent Auction sign at the event.
- Company recognition on homepage of online auction site.
- Logo in Event Program and event signage
- Website (logo and link) and enhanced Social Media recognition
- 15 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Virtual Exhibit Sponsor- \$475

One Available

- Logo inclusion on Virtual Exhibits Page on the NRV Home Expo website.
- Free Virtual Profile Page on website until the start of registration for the following year.
- Listing in Event Program and event signage
- Website (logo and link) and enhanced Social Media recognition
- 15 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Vendor Lounge Sponsor- \$475

One Sold, Four Available

- You are welcome to have a presence within the vendor food lounge as a volunteer helping to serve vendors. Remind them you are helping to take care of them this weekend. You are welcome to engage them for networking during their breaks if you are mindful of this being their break.
- You are welcome to bring a small banner for us to hang or display within the vendor lounge through the weekend.
- Listing in Event Program and event signage
- Website (logo and link) and Social Media recognition
- 15 complimentary tickets to the Home Expo.

Street Sign Sponsor- \$300

One Sold, Five Available

- Custom-made street sign using your business name which will be used on one 1 of the 6 “streets” throughout the expo area. These will also be labelled on the attendee map handout. Our goal is to match your business with your street if you are also a vendor. However, that may not always be possible.
- Listing in Event Program and event signage
- Website (logo and link) and Social Media recognition
- 10 complimentary tickets to the Home Expo.

Friend of the Expo- \$200

- Listing in Home Expo Program.
- Website listing with link and social media recognition
- 5 complimentary tickets to the Home Expo.