

# 2023 Sponsorship Opportunities

### All sponsorship opportunities are first come, first serve.

#### All Sponsorship Options include:

- Recognition as an event sponsor on our website with link to company website
- Recognition on Facebook and Instagram
- Recognition throughout the event.
- Opportunity for placement of company cards/pamphlets in the Vendor Lounge
- Complimentary Tickets to the Home Expo

## **Entrance Sponsor-\$775**

### One Available

Includes all benefits listed at top of the packet in addition to:

- Logo inclusion in all event press releases
- Listing as a sponsor in Home Expo Program
- Enhanced interaction on Facebook and Instagram.
- Your business will be able to have a presence right as people enter the Home Expo. You can provide a business logoed tablecloth on the front table as well as a banner or popup banner/screen for behind the table volunteers in the lobby area.
- 20 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

## Vendor Happy Hour Sponsor- \$675

#### One Available

Includes all benefits listed at top of the packet in addition to:

- Recognition on all vendor mixer event materials.
- Opportunity to hand out drink tickets to event attendees.
- Listing in Home Expo Program
- Enhanced interaction on Facebook and Instagram.
- Opportunity to speak at the vendor mixer.
- 20 complimentary tickets to the Home Expo
- \$50 discount on Home Expo Booth Registration

## Program Sponsor-\$575

#### One Available

Includes all benefits listed at top of the packet in addition to:

- ¼ page ad for your company in Home Expo Program.
- Enhanced interaction on Facebook and Instagram.
- 20 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

# Ticket Sponsor-\$575

### One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.

- Enhanced interaction on Facebook and Instagram.
- Logo/Ad Inclusion on online tickets for the event
- Banner ad on ticket purchasing page on website
- 20 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

### Goody Bag Sponsor-\$575

#### One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram
- Your provided bags will be the official goody bag of the Home Expo. (sponsor to provide up to 1,000 bags no later than March 1, 2023)
- Includes a business flyer (provided by you) into the goody bag at no additional cost.
- 20 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration.

## Lego Contest Sponsor-\$575

#### One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the Lego Contest.
- Logo Inclusion on the Lego Contest sign at the event
- Inclusion on Lego Contest Press Release as sponsor
- Opportunity to provide a representative to serve as a judge of the event
- Opportunity to announce the Lego Contest Winner on the show floor.
- 15 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

## Careers in Construction Corner Sponsor-\$575

#### One Available

The Careers in Construction Corner at the NRV Home Expo will highlight trades education in our area and work to raise awareness of careers in the construction industry. The sponsorship includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the Careers in Construction Corner
- Logo Inclusion on the Careers in Construction Corner sign at the event
- 15 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

## Silent Auction Sponsor-\$575

#### One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the Silent Auction
- Logo inclusion on Silent Auction sign at the event.
- Company recognition on online auction site.
- 15 complimentary tickets to the Home Expo.

- \$50 Discount on Home Expo Booth Registration

## Virtual Exhibit Sponsor-\$475

#### One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the virtual exhibits
- Logo inclusion on Virtual Exhibits Page on the NRV Home Expo website.
- 15 complimentary tickets to the Home Expo.

### Vendor Lounge Sponsor-\$475

### Five Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- You are welcome to have a presence within the vendor food lounge as a volunteer helping to serve vendors. Remind them you are helping to take care of them this weekend. You are welcome to engage them for networking during their breaks if you are mindful of this being their break.
- You are welcome to bring a small banner for us to hang or display within the vendor lounge through the weekend
- 15 complimentary tickets to the Home Expo.

## Street Sign Sponsor-\$300

#### Six Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Custom-made street sign using your business name which will be used on one 1 of the 6 "streets" throughout the expo area. These will also be labelled on the attendee map handout.
- Our goal is to match your business with your street if you are also a vendor. However, that may not always be possible.
- 10 complimentary tickets to the Home Expo.

# Friend of the Expo-\$200

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- 5 complimentary tickets to the Home Expo.