



All sponsorship opportunities are first come, first serve.

All Sponsorship Options include:

- Recognition as an event sponsor on our website with link to company website
- Interaction on Facebook and Instagram
- Recognition throughout the event.
- Listing in any event press releases.
- Opportunity for placement of company cards/pamphlets in the Vendor Lounge
- Complimentary Tickets to the Home Expo

Vendor Mixer Sponsor- \$1,000

Two Available or One @ \$2,000 to be the Exclusive Sponsor

Includes all benefits listed at top of the packet in addition to:

- Recognition on all vendor mixer event materials.
- Logo inclusion in all event press releases.
- Listing in Home Expo Program
- Enhanced interaction on Facebook and Instagram.
- Opportunity to speak at the vendor mixer.
- Opportunity to have a table with company materials and signage at the vendor mixer.
- 30 complimentary tickets to the Home Expo
- \$100 discount on Home Expo Booth Registration

Entrance Sponsor- \$700

One Available

Includes all benefits listed at top of the packet in addition to:

- Logo inclusion in all event press releases
- Listing as a sponsor in Home Expo Program
- Enhanced interaction on Facebook and Instagram.
- Your business will be able to have a presence right as people enter the Home Expo. You can provide a business logoed tablecloth on the front table as well as a banner or popup banner/screen for behind the table volunteers in the lobby area.
- 20 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Program Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- ¼ page ad for your company in Home Expo Program.
- Enhanced interaction on Facebook and Instagram.
- 20 complimentary tickets to the Home Expo.
- \$50 discount on Home Expo Booth Registration

Ticket Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram.
- Logo Inclusion on tickets (paper or online) for the event
- 20 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Goody Bag Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram
- Your provided bags will be the official goody bag of the Home Expo.
- Includes a business flyer (provided by you) into the goody bag at no additional cost.
- 20 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Attendee Lounge Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram
- You are welcome to place a banner and decorate the attendee lounge for the entire weekend (decorating/break down will only be allowed during vendor set up and breakdown times). Business brochures, signs, other marketing pieces are welcome though no physical presence is.
- Attendee lounge is not to be used in place of a vendor booth.
- You may come to the Expo as an attendee using your included comp tickets and engage vendors as long as it doesn't interfere with their public interaction.
- The attendee lounge will be furnished by the Expo Planning committee. If attendee lounge is furnished by the sponsor, the sponsorship fee will be discounted.
- 15 complimentary tickets to the Home Expo.

Lego Contest Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the Lego Contest.
- Logo Inclusion on the Lego Contest sign at the event
- 15 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Education Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the Educational Sessions
- Logo Inclusion on any Educational session signs or banners at the event.
- 15 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Careers in Construction Corner Sponsor- \$500

One Available

The Careers in Construction Corner at the NRV Home Expo will highlight trades education in our area and work to raise awareness of careers in the construction industry. The sponsorship includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram
- Logo Inclusion on the Careers in Construction Corner sign at the event
- 15 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Silent Auction Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the Silent Auction
- Logo inclusion on Silent Auction sign at the event.
- Company recognition on online auction site.
- 15 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Virtual Exhibit Sponsor- \$500

One Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Enhanced interaction on Facebook and Instagram when promoting the virtual exhibits
- Logo inclusion on Virtual Exhibits Page on the NRV Home Expo website.
- 15 complimentary tickets to the Home Expo.
- \$50 Discount on Home Expo Booth Registration

Vendor Lounge Sponsor- \$400

Five Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- You are welcome to have a presence within the vendor food lounge as a volunteer helping to serve vendors. Remind them you are helping to take care of them this weekend. You are welcome to engage them for networking during their breaks if you are mindful of this being their break.
- You are welcome to bring a small banner for us to hang or display within the vendor lounge through the weekend.
- 15 complimentary tickets to the Home Expo.

Street Sign Sponsor- \$250

Six Available

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- Custom-made street sign using your business name which will be used on one 1 of the 6 “streets” throughout the expo area. These will also be labelled on the attendee map handout.
- Our goal is to match your business with your street if you are also a vendor. However, that may not always be possible.
- 5 complementary tickets to the Home Expo.

Friend of the Expo- \$150

Includes all benefits listed at top of the packet in addition to:

- Listing in Home Expo Program.
- 2 complimentary tickets to the Home Expo.

Sponsorship Application

Please indicate which sponsorship you would be interested in:

Vendor Mixer Sponsor (\$1,000)

Education Sponsor (\$500)

Entrance Sponsor (\$700)

Careers in Construction Corner Sponsor (\$500)

Program Sponsor (\$500)

Silent Auction Sponsor (\$500)

Ticket Sponsor (\$500)

Virtual Exhibit Sponsor (\$500)

Goody Bag Sponsor (\$500)

Vendor Lounge Sponsor (\$400)

Attendee Lounge Sponsor (\$500)

Street Sign Sponsor (\$250)

Lego Contest Sponsor (\$500)

Friend of the Expo (\$150)

Your Name

Company Name

Company Address

Contact Phone

Contact Email

Company Website

Total Amount Due: _____

Preferred Payment Method:

Check

Invoice Me to Pay by Credit Card
(+3% Convenience Fee)

Sponsorship Terms and Conditions:

This agreement is made between the Sponsor named above and the New River Valley Home Builders Association (NRVHBA). The NRVHBA agrees to provide the products and services as they pertain to the Sponsorship indicated above. **To receive full sponsorship benefits, signed forms and payment are due on or before January 31, 2022. Payment is due at time of contract.** The final deadline for signed sponsor forms and payment is **February 28, 2022**. Some sponsor benefits may be forfeited due to publication or other deadlines occurring prior to this date.

Sponsors are required to supply high resolution graphic images (in PDF, PNG, or EPS format) and company information as required to fulfill the sponsorship level chosen. This information and art should be emailed to kelsey@nrvhba.com.

The NRVHBA, including all event volunteers, other sponsors, vendors and associates, shall not be liable for failure to perform their obligations under this agreement if such failure is due to acts beyond their control including, without limitation, acts of God, acts of public enemy, acts of government, acts of civil disobedience, or any other cause beyond the NRVHBA's control.

Company Signature

Date

NRVHBA Signature

Date